

# ZOOm!

## FRESNO CHAFFEE ZOO PHOTO CONTEST 2010



Whether you are a young enthusiast or seasoned photographer, this is your chance to take your best shot! This is a wonderful opportunity to show off your shutterbug skills and show pride in your Zoo at the same time.

**CATEGORIES:** Prizes will be awarded for the best photos in each of seven (6) different categories. A Best of Show winner will also be selected.

1. **Visitor Experience/Events** (animal enrichment days, Spring Forward activities, Breakfast with the Animals, Party for the Planet, Dia de los Ninos, Dreamnight, Zoobilation, Ice Cream Zoofari, Dia de la Familia, ZooBoo, or private parties at the Zoo)
2. **Animal Action**
3. **Composition\***
4. **Animal Portrait**
5. **Most Humorous\***
6. **Youth:** Photos in any above category by photographers 11 years old and younger

**PRIZES:** A first place winner will be selected within each category and second and third place winners may be chosen within each of the categories. One overall Best in Show will be chosen.

- **Best of Show** – A behind-the-scenes tour of Fresno Chaffee Zoo for a maximum of six (6) people, winning photo featured in upcoming issue of the Zoo's membership newsletter and on the Zoo's website, one year family membership to Fresno Chaffee Zoo
- **First Place** in each category – Photo featured in upcoming issue of the Zoo's membership newsletter and on the Zoo's website, one year family membership to Fresno Chaffee Zoo
- **Second Place** in each category – Photo featured on Zoo's website, four (4) Zoo admission passes
- **Third Place** in each category – Photo featured on Zoo's website, two (2) Zoo admission passes

**JUDGING:** Entries will be judged primarily on the basis of general interest and technical quality. Photographic proficiency, originality, and artistic expression will also be considered. All decisions made by the judges are final. Judges reserve the right to place photos into other categories if deemed appropriate. Contest winners will be notified no later than Friday, November 26, 2010. Please do not contact Fresno Chaffee Zoo regarding contest status.

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**ELIGIBILITY:**

- Only photographs taken at Fresno Chaffee Zoo and not previously submitted are eligible for competition.
- Open to all amateur photographers. Employees of Fresno Chaffee Zoo are ineligible.
- There is no fee to enter the photo contest. Entrance to the Zoo is free for members of Fresno Chaffee Zoo. All non-members must pay regular Zoo admission.
- The entrant must take all photographs.
- Entries are limited to a maximum of three (3) per person.
- **Your photo entry must be in digital format;** it can be taken with a non-digital camera but must be scanned before submittal.
- Minor digital enhancement is permitted, but images that have been significantly modified and/or appear unnatural will be disqualified.
- The photographs may not have been previously displayed or published.

**SUBMITTING IMAGES:** You may submit digital images via email or mail. Images must be **at least 5 x 7 inches at 300 dpi** (1500px by 2100px). Images should be submitted in JPEG (at high quality) or TIFF format. Images not meeting this criteria may still be considered but will not be eligible for the Best of Show or First Place awards.

The following information must be submitted with each entry: name, address, daytime telephone number, date the photo was taken, contest category, and age (youth category only). Digital images should be emailed to [photocontest@fresnochaffeezoo.com](mailto:photocontest@fresnochaffeezoo.com) or mailed on CD-ROM to Fresno Chaffee Zoo, Attn: Photo Contest, 894 W. Belmont Avenue, Fresno, CA 93728. All submissions become the property of Fresno Chaffee Zoo and will not be acknowledged or returned.

**CONTEST DATES:** All entries must be submitted no later than 5:00 pm PST on October 31, 2010. Fresno Chaffee Zoo is not responsible for lost, late, illegible, damaged, incomplete, misdirected or postage-due entries. Winners will be announced on the Zoo's website no later than November 30, 2010.

**\*MODEL RELEASE FORM:** All contest photos that include people must be accompanied by Fresno Chaffee Zoo's Model Release Form signed by each person depicted. If the subject or subjects are under 18, a parent/guardian must sign the model release form. Photos of people without release forms will not be entered into the contest. Download the Model Release Form (in PDF) from our website [www.fresnochaffeezoo.com](http://www.fresnochaffeezoo.com).

**LICENSE:** By entering the contest, you grant to Fresno Chaffee Zoo, and its successors and assigns, the non-exclusive, worldwide, perpetual right and license to use, display, reproduce, publish, transmit, and distribute your photograph on Fresno Chaffee Zoo's website, advertisements, publications and/or in any other promotional or educational materials. Your grant and license shall also apply to any reprints, revised editions, or derivative works in any media or format, whether now or hereafter known, including without limitation other kinds of print media and electronic media. By entering the contest, you acknowledge and agree that you will not be paid for such use.

By entering the contest you represent, acknowledge and warrant that (i) the submitted photograph is an original work created solely by you, and you are the sole owner of all right, title, and interest in and to your photograph, including the copyright; (ii) Fresno Chaffee Zoo's publication of your photograph as authorized herein will not violate or infringe any right, title, or interest of any person or entity; (iii) Fresno Chaffee Zoo's publication of your photograph will not violate any right of privacy or publicity nor create any other liability in tort and that you have obtained a valid model release from any identifiable, individual person who is the subject of the photograph; (iv) you are not a party to and your photograph is not subject to any contract or arrangement that would conflict with your permission herein; and (v) you agree to indemnify and hold harmless Fresno Chaffee Zoo against any damages, losses, or expenses occurring as a result of any claimed breach of warranty.