

FOR IMMEDIATE RELEASE

April 8, 2008

FRESNO CHAFFEE ZOO READY TO PARTY FOR THE PLANET

FRESNO, Ca. – The Association of Zoos and Aquariums is throwing a party: more than 100 parties at zoos and aquariums across North America in fact. The conservation celebration at Fresno Chaffee Zoo will take place on Saturday, April 19 from 9 a.m. to 4 p.m. Party for the Planet celebrates Earth Day and includes fun, family events that encourage discovery at the Zoo and beyond. These engaging activities include hands-on fun at the Exploration Station, conservation carts, education booths, keeper talks, and interactive displays from area environmental organizations. All Party for the Planet activities are free with Zoo admission.

In addition to fun activities being developed by the Zoo's Education Department, the following community partners will be hosting interactive conservation stations:

Fresno Turtle and Tortoise Association
Fresno County Library
Fresno Metropolitan Flood Control District
California Regional Environmental Education Community
Tree Fresno
City of Fresno Recycling

Fresno Chaffee Zoo is open every day of the year from 9 a.m. to 4 p.m. General admission during regular Zoo hours is \$7 for adults, \$3.50 for children 2-11 and seniors 62+, and children under 2 and Fresno Chaffee Zoo members are free. The mission of Fresno Chaffee Zoo is to provide a fun, unique and up-close experience that strengthens the bond between people and wildlife. The Zoo is accredited by the Association of Zoos and Aquariums (AZA).

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