

**FOR IMMEDIATE RELEASE**

July 6, 2007

**ZOO'S PHOTO CONTEST CONTINUES THROUGH JULY**

FRESNO, Ca. -- There are only a few weeks left to enter Fresno Chaffee Zoo's first annual photo contest, ZOOM! This is a wonderful opportunity to show off your shutterbug skills and show pride in your Zoo at the same time.

The contest is open to all amateur photographers and entries will be judged primarily on the basis of general interest and technical quality. Photographic proficiency, originality, and artistic expression will also be considered. Entries will be judged in the following categories:

- Best Visitor Experience
- Best Animal Action
- Best Composition
- Best Animal Portrait
- Most Humorous
- Youth: Photos in any above category by photographers 11 years old and younger

A first, second and third place winner will be selected within each of the categories and one overall Best in Show will be chosen. Prizes include a behind-the-scenes tour of the Zoo, family memberships, admission passes and publication of photos in the Zoo's membership magazine and/or website.

Only photographs taken at Fresno Chaffee Zoo between June 1, 2007 and July 31, 2007 are eligible for competition. Images must be submitted in digital format on CD or emailed to [photocontest@fresnochaffeezoo.com](mailto:photocontest@fresnochaffeezoo.com) no later than 5:00 pm PST on July 31, 2007. Winners will be announced on the Zoo's website on or before August 17, 2007. A complete list of contest rules can be found on the Zoo's website [www.fresnochaffeezoo.com](http://www.fresnochaffeezoo.com) or picked up at the Zoo's entrance during regular operating hours. All submissions become the property of Fresno Chaffee Zoo.

There is no fee to enter the photo contest. Entrance to the Zoo is free for members of Fresno Chaffee Zoo. All non-members must pay regular Zoo admission.