

**FOR IMMEDIATE RELEASE**

October 1, 2007

**ZOOBOO IS DELIGHTFUL (NOT FRIGHTFUL!) FAMILY FUN**

FRESNO, Calif. – Petite princesses, small but mighty heroes, and kids dressed as their favorite animal will happily haunt Fresno Chaffee Zoo as part of the seventh annual ZooBoo celebration to be held Saturday, October 20, 2007 from 5:00 to 8:00 p.m.

ZooBoo is a merry, not too scary, family event featuring trick-or-treating at booths sponsored by local organizations and businesses, live entertainment including children's singer Oklin Bloodworth and magician Tony Blanco, an expanded game lane and hay maze, dancing at Dracula's Disco and a costume parade for children.

Children are encouraged to wear fun (not scary) costumes. Only adults accompanied by a child or children under 13 years of age are permitted to wear costumes at the Zoo (excludes endorsed event entertainment).

Tickets are on sale now; ticket price includes Zoo admission, with a discount for Fresno Chaffee Zoo members.

Adult Member	\$10.00
Child Member (ages 2 – 11)	\$ 8.00
Adult Non-Member	\$12.00
Child Non-Member (ages 2 – 11)	\$10.00
Day of Event (if still available) Adult Non-Member	\$14.00
Day of Event (if still available) Child Non-Member	\$12.00
Under 2 years of age	Free

Tickets are limited and sell out frighteningly fast. Tickets are available for purchase at the Zoo, by calling the Zoo at (559) 498-4921 or online at [www.fresnochaffeezoo.com](http://www.fresnochaffeezoo.com). **The Zoo will close at 3:00 pm on October 20 to prepare for the event.** ZooBoo is sponsored by ABC-30 KFSN TV, 93.7 KISS Country and Carl's Jr.

*Fresno Chaffee Zoo is open every day of the year from 9 a.m. to 4 p.m. General admission during regular Zoo hours is \$7 for adults, \$3.50 for children 2-11 and seniors 62+, and children under 2 and Fresno Chaffee Zoo members are free. The mission of Fresno Chaffee Zoo is to provide a fun, unique and up-close experience that strengthens the bond between people and wildlife. The Zoo is accredited by the Association of Zoos and Aquariums (AZA).*

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