

**FOR IMMEDIATE RELEASE**

August 14, 2006

**COOL NIGHT AT THE ZOO**

FRESNO, California -- Bring the whole family to the sixteenth annual Producer's Dairy Ice Cream Zoofari on August 19 from 6 to 9 p.m. Spend the evening enjoying delicious ice cream, sherbets, frozen yogurt, sundaes, smoothies and other specialty ice cream flavor stations while visiting with your animal friends. There will also be hot dogs, pizza, nachos, popcorn and beverages for purchase.

To make the evening even more complete, the very popular Oklin Bloodworth will perform along with Tony Blanco magician and storyteller. There will be additional entertainment throughout the Zoo featuring Kathie Howard and Friends, State Door Productions and Children's Musical Theater Works.

Advance tickets are \$13 for adults and \$9 for children under 12 years of age. Fresno Chaffee Zoo members receive a \$2 per ticket discount. In the event this popular event does not sell out, day of event tickets will be sold for \$15 for adults and \$11 for children under 12. Children under 2 are free. Tickets can be purchased by calling 559-264-5988 or on-line at [www.fresnochaffeezoo.com](http://www.fresnochaffeezoo.com).

Ice Cream Zoofari is sponsored by Producers Dairy, KMPH FOX 26, Y 101, Lyons Magnus, Carl's Jr, and The Pre-Sort Center.

**PLEASE MAKE SPECIAL NOTE: TO PREPARE FOR THIS EVENT, THE CHAFFEE ZOO WILL CLOSE TO THE PUBLIC AT 3:00 P.M. ON SATURDAY, AUGUST 19, 2006**